# MARKETBEAT OFFICE SNAPSHOT



## **HAMBURG**

A Cushman & Wakefield Research Publication

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#### **OVERVIEW**

Hamburg benefits from its multifaceted economic structure as a trading hub, a centre of IT and Media, an industrial location as well as a cultural metropolis and tourist magnet. With 1.7 million inhabitants, it is the second-largest city in Germany. The unemployment rate was 7.6% at the end of March, which is slightly

above the German average of 6.8%.

### **OCCUPIER FOCUS**

Hamburg's office space market began 2015 with an above-average take-up volume. Including owner-occupation, take-up totalled some 130,000m<sup>2</sup>. This is an increase of some 16% in comparison to the same period last year (112,000m<sup>2</sup>). In a longer-term view the result is 33% above the five-year average and 31% above the ten-year average.

#### **VACANCY AND PROJECTS**

In total, Hamburg's office stock comprises some 14.4 million m², some 1.1 million m² was available at short notice. Vacancy declined slightly to 7.3% by the end of March. The low level of completions, especially of speculative office construction, coupled with above average take-up figures, is likely to lead to a further reduction in vacancy levels. Between January and March some 17,000m² was completed. At the end of the first quarter around 380,000m² was under construction.

#### **RENTS**

Submarket rents are still under slight upward pressure, however they remained static, as did Hamburg's prime rent, which is still recorded at EUR 24.00 per  $m^2$ /month and is realised in the City submarket.

#### **INVESTMENT FOCUS**

Between January and March some EUR 780 million was invested in commercial real estate within the city boundaries of Hamburg, 29% more than in the same period in 2014. Prime yields for high quality office space decreased over the first three months from 4.50% to 4.25%.

#### **IMPORTANT TRANSACTIONS**

The City of Hamburg purchased some 32,000m² in the 'Axel-Springer-Haus' building for its own use. The property is in the City submarket.

Dr. Weiland & Partner became new tenants in the HafenCity submarket, renting approx.. 3,000m² of office space.



RENTS FOR OFFICE SPACE		
SUBMARKET	EUR/m²/Month	
City	13.00 – 24.00	
Harbour	12.00 – 22.00	
HafenCity	15.50 – 22.50	
Eppendorf/Harvestehude/Rotherbaum	11.50 – 19.00	
Alster Area East/St. Georg	10.00 – 18.00	
Altona/Ottensen	8.50 – 14.00	
Winterhude/Uhlenhorst	9.00 – 15.00	
Barmbek/Bramfeld	7.00 – 12.50	
Airport	6.50 - 12.50	
Hamburg-West	6.50 – 11.50	
City North	6.50 – 11.00	
City South – Core Area	8.50 – 13.00	
City South – Fringe Area	7.00 – 10.00	

LOCAL MARKET OUTLOOK		
PRIME RENTS	•	
PRIME YIELDS	•	
SUPPLY	•	
DEMAND	•	
Source: Cushman & Wakefield		